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"Health and wellbeing programmes can play a major part in helping the UK close the productivity gap and provide the B2B market with a great opportunity. If employees in a professional services environment enjoy work, they do better work, which is obviously beneficial to both staff and organisations."

- Lewis Cone, B2B Analyst

This report looks at the following areas:

- How are workers' financial difficulties adding to companies' OH burden?
- How are changes to workforce demographics affecting absence rates and approaches to
- How is the government responding to problems in the industry's operating model?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Fit for Work assessments scrapped following low referral rates

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... although evidence suggests wellbeing strategies are not always the most suitable

Technology helps employers gain real-time information about employee health

Lack of new OH professionals could undermine growth potential

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... as well as the new challenge posed by the growing 'gig economy'

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Trade associations, regulatory authorities and independent professional bodies

Trade magazines

Trade exhibitions

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