

Utilities - Gas, Electric, Heating Oil - Ireland - December 2018

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“Irish consumers are increasingly wanting to take a stronger hold of their energy management, with a high level of consumers wanting more information on their energy usage to help manage their bills, while a significant proportion of consumers noted interest in generating their own energy at home via renewable sources.”

– **Brian O’Connor, Senior Consumer Analyst**

This report looks at the following areas:

Irish consumers are showing increased levels of interest in greener energy sources – with greater attention in the media on climate change and pollution pushing consumers to question their own energy usage. Moving forward, energy suppliers that can effectively highlight their use of renewable energy sources are likely to strongly appeal.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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