

## Airports/Air Travel Experiences - Ireland - October 2018

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“The majority of Irish consumers would like to see a greater variety of dining options within airport terminals. Airport operators should therefore continue investing in developing their catering proposition and look to more unique food and drink concepts to create a unique experience, increase dwell time and boost spending within terminals.”

**- James Wilson, Research Analyst**

This report looks at the following areas:

- Air fares increasing in the UK/NI
- Addressing Open Skies agreement crucial for UK aviation post-Brexit
- Irish consumers 'OK' financially but they don't have much left after basic expenditure
- North Runway will boost Dublin Airport capacity and hub credentials
- Companies, brands, and innovations
- Consumers are most likely to travel by air for a holiday
- Irish consumers flying via main international airports
- Airport catering facilities popular
- Own snacks offer Irish flyers better value

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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### Appendix – Data Sources, Abbreviations, and Supporting Information

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