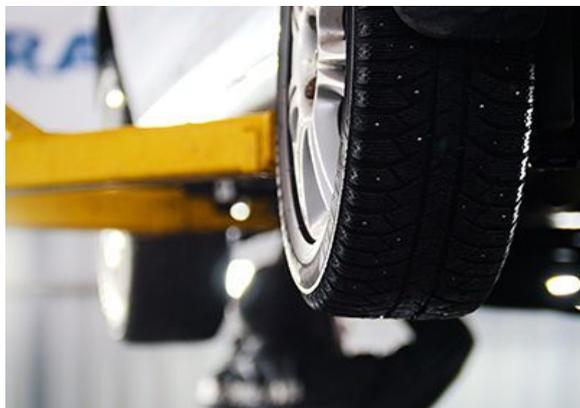


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"Consumers' planned car usage length has extended, which means increasing demand for maintenance and repair.

More females and young males are taking up sole car maintenance responsibility within the household, driving the need for information channels like online forums. 4S stores are challenged by perceptions of low value for money and lack of service varieties."

- Terence Zhou, Research Analyst

This report looks at the following areas:

- Car owner apps have not realised their full market potential
- How to make 4S stores more competitive in the market?
- Next profitable point in the trend of transparency

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