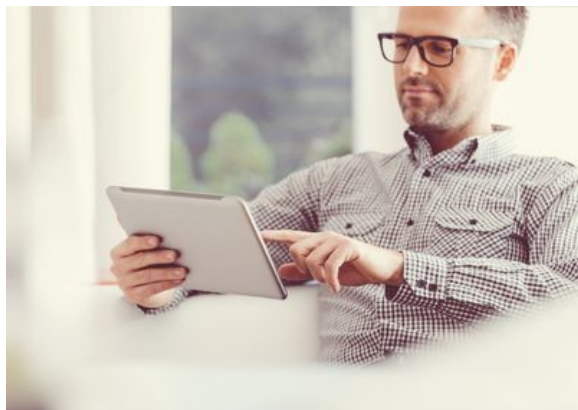


Retirement Planning - Canada - May 2018

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“Women are less confident about their retirement finances so messaging centred on emotional connections to money will likely resonate with them and encourage them to be proactive about retirement planning.”

– Sanjay Sharma, Senior Financial Services Analyst

This report looks at the following areas:

- Some 6% of Canadians have more than \$1 million in retirement savings
- Around one in three has discussed retirement planning with an advisor
- Money and health are the top reasons for retirement worries
- Around two in five Canadians expect to be financially secure in retirement
- One in five 25-34s looking for specialized retirement planning help

Canada's population is aging, with significant growth in the over-65 population expected in the coming years. As a result, demand for retirement planning advice and insurance solutions will continue to increase. Although the life expectancy of Canadians continues to rise, the population is not necessarily getting healthier and this increased life expectancy is predicted to be accompanied by many older consumers dealing with serious illnesses such as Alzheimer's, hypertension and diabetes.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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