

Home Improvement and Maintenance - US - October 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The home improvement and maintenance market benefits from a healthy economy and genuine interest in improving the home. As more consumers engage in discretionary projects to create a home that looks and feel like their own and works more efficiently, retailers will have a prime opportunity to engage and empower DIYers."
- **Rebecca Cullen, Household Care Analyst**

This report looks at the following areas:

- Home improvement and maintenance market
- American's future is bright and filled with home projects

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Key Players – What You Need to Know

- Mass merchandisers investing in home décor and projects
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