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"The health insurance industry is facing many challenges due to questions about the future of the Affordable Care Act (ACA). While consumer satisfaction with plans and doctors is high, the influx of technology into healthcare is forcing insurers to rethink their service and coverage models."

- Chris Shadle, Financial Services Analyst

# This report looks at the following areas:

- Most Americans see health insurance as a right, not a privilege
- Consumers are struggling with the costs of healthcare
- America is growing older

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**DID YOU KNOW?** 

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Seniors are significantly less likely to have dental insurance

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Seniors are significantly less likely to have dental insurance

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Despite complexity, consumers (especially older Americans) are largely confident in their understanding of health insurance

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Abbreviations

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