

Grocery Retailing - US - July 2018

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"The grocery industry will become \$700+ billion strong within the next five years. During this time, it's likely that additional mergers and acquisitions will occur as competition inside and outside the industry (eg from restaurants) intensifies."

- Diana Smith, Associate Director - Retail & Apparel

This report looks at the following areas:

- Sales inch slightly up as food costs rise
- Strong preference for in-store shopping
- "Slow leak" at traditional supermarkets
- Loyal to location and low prices

Since the last issuance of this Report, grocery sales have begun to stabilize as food costs are rising. This hasn't yet had a profound impact on where consumers are shopping because the majority are already devoted to value-oriented stores; however, it could boost private label sales. Collectively, the industry is focused on technology that will help propel it further into the digital age as the shift toward digital shopping continues on a slow but steady trajectory. Meanwhile, while new store openings have slowed, many chains are still planning for expansion, remodeling existing stores or adding new experiential aspects aimed to appeal to loyal in-store shoppers and younger generations in general.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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