

## SUVs and Crossovers - US - August 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"SUVs and crossovers are some of the most popular vehicle styles on the market currently, and competition is fierce with a plethora of models from nearly every brand. SUVs and crossovers range in many ways, seating, cargo space, towing capacity, and cost are just some of the choices shoppers have."

- **Buddy Lo, Automotive Analyst**

This report looks at the following areas:

- **Market faces headwinds and stalled growth**
- **Competition intensifies in crossover segment**
- **Uncertainty in the market could impact costs for consumers**

The SUV and crossover segment has been the fastest growing vehicle category, specifically in regards to crossover vehicles. Millennials are furthering their careers and starting families and looking for vehicles to address their changing needs. This Report will examine purchase intent, SUV/CUV ownership and behaviors, and attitudes toward vehicle size.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Fan chart forecast  
 Consumer survey data  
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 Abbreviations

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