

Coffee and Tea On Premise - US - July 2018

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"The foodservice coffee market is highly competitive and many large coffee brands are starting to experience a slowdown in sales due to saturation. However, the incidence of consumers buying coffee away from home has grown, with increased consumption coming from new drink trial."

- Caleb Bryant, Senior Foodservice Analyst

This report looks at the following areas:

- Major coffee players experience a slowdown
- Lapsed consumers unlikely to start buying more coffee

The future of the foodservice market will be characterized by the continued growth of third wave coffee and innovation surrounding cold coffee drinks."

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
Definition
Coffee wave definitions

Executive Summary

The issues
Major coffee players experience a slowdown
Lapsed consumers unlikely to start buying more coffee
Figure 1: Reasons for buying coffee AFH less often, May 2018
The opportunities
Consumers are experimenting with new coffee drinks
Figure 2: Reasons for buying coffee AFH more often, May 2018
Build lasting brand loyalty among iGens through cold drinks
Figure 3: AFH coffee consumption: most ordered, by generation, May 2018
Make third wave coffee a treat for Millennial parents
Figure 4: AFH coffee attitudes, by Millennial parent breaks, May 2018
What it means

The Market – What You Need to Know

Consumers have a few extra dollars for coffee
Coffee shops go green

Market Perspective

RTD coffee: friend or foe?
Figure 5: RTD coffee interest, May 2018
Energy drinks compete with iced coffee for afternoon occasion
Figure 6: Reasons for usage of energy drinks/energy shots, March 2017
Figure 7: Top five energy drinks with highest purchase intent score; T2B-five point scale

Market Factors

Coffee, it prevents Parkinson's, heart attacks, and causes cancer?
Starbucks puts a lid on straws; Dunkin' shifts to paper
Strong economy benefits coffee shops
Figure 8: Consumer sentiment index, January 2007-May 2018
Figure 9: Unemployment and underemployment, January 2007-April 2018
Healthy bean harvest in Brazil and Colombia

Key Players – What You Need to Know

Competition causes slowdown for coffee chains

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The future of coffee is cold, functional, and colorful

What's Working?

JAB continues to build its coffee empire

Figure 10: US coffee and foodservice companies owned by JAB

Coffee shops become high tech

Starbucks Rewards 2.0?

Starbucks launches its credit card

Figure 11: Starbucks email, "Earn 2,500 Bonus Stars", sent 2/16/2018

Figure 12: Starbucks email, "Introducing the Starbucks Rewards Visa Card", sent 2/7/2018

Non-dairy milks gain penetration in coffee shops

Figure 13: Coffee and tea additions, non-dairy milk, by generation, March 2018

Figure 14: Change in incidence of non-dairy milk as an ingredient in coffee drinks, Q1 2015 – Q1 2018

Figure 15: Change in incidence of non-dairy milk as an ingredient in tea drinks, Q1 2015-Q1 2018

Coffee and tea gets boozy

Figure 16: coffee and tea used in alcoholic beverages, Q1 2018

What's Struggling?

Starbucks's US growth slows

Frappuccino falls victim to consumer health concerns

Dunkin' focuses on its strengths

What's Next?

Cold drinks and the afternoon become key battlegrounds

Figure 17: AFH coffee consumption by daypart, among drinkers, September 2016

Starbucks' three prong approach to the afternoon

Figure 18: Online Ad, "Afternoon Made at Starbucks"

Dunkin' releases nitro, focuses on flavor

Dunkin' drops the donuts with new unit design

Juice/coffee blends gain wider acceptance

Drinks with shades of functionality

No more room for independent third wave coffee?

MMI Analysis

Cold coffee drinks experience strong growth

Figure 19: Change in incidence of coffee drinks on menus, Q1 2015-Q1 2018

Figure 20: Change in incidence of coffee drinks on menus, by segment, Q1 2015-Q1 2018

Figure 21: incidence of iced coffee/cold brew coffee on menus, by segment, Q1 2015-Q1 2018

Figure 22: Incidence of cold brewed coffee on menus, Q1 2015-Q1 2018

Coffee flavor trends

Figure 23: Coffee flavors with strong directional growth, Q1 2015-Q1 2018

Specialty tea drinks gain a presence on menus

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Figure 24: Change in incidence of top 20 tea types on menus, Q1 2015-Q1 2018

Figure 25: Change in incidence of tea drinks on menus, by segment, Q1 2015-Q1 2018

Tea flavor trends

Figure 26: tea flavors with strong directional growth, Q1 2015-Q1 2018

The Consumer – What You Need to Know

Primary coffee drinks vary among consumers

Capture Gen X with third wave coffee

Consumers are experimenting with new drinks

Bring consumers in the door with new flavors

Restaurants Visited for Coffee: Most Visited vs Also Visit

Starbucks leads the AFH coffee market

Figure 27: restaurants visited for coffee: most vs also visit, May 2018

Figure 28: restaurants visited for coffee, number of restaurants visited, May 2018

Strong cross-visitation among the big three coffee chains

Figure 29: Locations also visited for coffee, among chains visited for coffee (most often), May 2018

iGens/Millennials visit multiple locations for coffee

Figure 30: restaurants visited for coffee, any visitation, by generation, May 2018

Figure 31: restaurants visited for coffee, number of restaurants visited, three or more locations, by generation, May 2018

Venue preferences of multicultural consumers

Figure 32: restaurants visited for coffee, most visited, by race/ethnicity indexed against all consumers, Top five locations, May 2018

AFH Coffee Consumption: Most Ordered vs Also Order

Cold coffee drinks are an “also” beverage

Figure 33: AFH coffee consumption: most vs also order, May 2018

Figure 34: AFH coffee consumption, number of different drinks ordered, May 2018

iGens enter the coffee market through flavored cold drinks

Figure 35: AFH coffee consumption: most ordered, by generation, May 2018

Figure 36: AFH coffee consumption, number of different drinks ordered, four or more drink types, by generation, May 2018

Starbucks consumers love specialty drinks

Figure 37: AFH coffee consumption: most ordered, by chain visitors (most visited), May 2018

Flavored cold drinks appeal to Hispanic consumers

Figure 38: AFH coffee consumption: most ordered, by race and ethnicity, May 2018

Changes in AFH Coffee Consumption

Consumers drinking coffee AFH more often

Figure 39: Changes in AFH coffee consumption, May 2018

Figure 40: Changes in AFH coffee consumption, by select demographics, May 2018

Reasons for Drinking Coffee AFH More

Innovative cold drinks drive increased consumption

Figure 41: Reasons for buying coffee AFH more often, May 2018

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Increased cold coffee consumption among Gen X

Figure 42: Reasons for buying coffee AFH more often, by age, May 2018

Reasons for Drinking Coffee AFH Less

Coffee shops will have difficulty reengaging lapsed consumers

Figure 43: Reasons for buying coffee AFH less often, May 2018

Coffee and Tea Tracker

Strong growth in AFH iced tea consumption

Figure 44: Change in coffee/tea drinks consumed AFH, April 2017-March 2018

Figure 45: Change in coffee/tea drinks consumed AFH, by generation, April 2017-March 2018

AFH Coffee Attitudes

There's a diverse set of coffee drinkers

Figure 46: AFH coffee attitudes, May 2018

Third wave coffee can't ignore Gen X

Figure 47: AFH coffee attitudes, by generation, May 2018

Make coffee a treat for parents

Figure 48: AFH coffee attitudes, by Millennial parent breaks, May 2018

Dunkin' can keep the flavors rolling

Figure 49: AFH coffee attitudes, by chain visitors (most visited), May 2018

Premium Coffee Perception

Third wave coffee will continue to grow

Figure 50: AFH premium coffee perception, May 2018

Figure 51: Premium coffee definition, May 2018

Target Millennial and Gen X coffee lovers

Figure 52: AFH premium coffee perception, by generation, May 2018

Convince older consumers premium coffee is worth the price

Figure 53: AFH premium coffee perception, by food and drink shopper segmentation, May 2018

Coffee Shop Visitation Motivators

Opportunity for increased flavor innovation

Figure 54: Coffee shop visitation motivators, May 2018

Improvements may not attract lapsed consumers

Figure 55: Coffee shop visitation motivators, by changes in AFH coffee consumption, May 2018

Function and color appeal to iGens

Figure 56: Coffee shop visitation motivators, by generation, May 2018

Figure 57: CHAID analysis – Coffee shop visitation motivators

Third wave fits with Starbucks

Figure 58: Coffee shop visitation motivators, by chain visitors (most visited), May 2018

Appendix – Data Sources and Abbreviations

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- Data sources
- Consumer survey data
- Mintel Menu Insights
- Purchase Intelligence
- Mintel Food and Drink Shopper Segmentation
- Abbreviations and terms
- Abbreviations
- Terms

Appendix – The Consumer

Figure 59: TURF analysis – Coffee shop visitation motivators

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