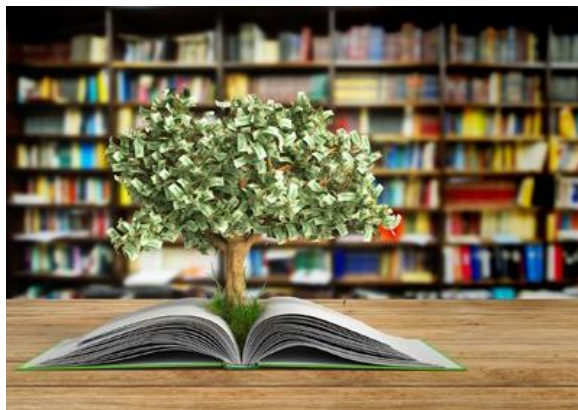


Financial Literacy - US - May 2018

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Financial illiteracy is a critical barrier to financial inclusion—though certainly not the only one. But due of a lack of knowledge about finance and financial products, many consumers find themselves unable to access banking and other financial services, and are either kept out of financial markets, or exposed to often-predatory business practices.

- Chris Shadle, Financial Services Analyst

This report looks at the following areas:

- Most consumers are still neglecting basic financial hygiene
- Family is the most common source of financial knowledge

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