

Outdoor Power Equipment - US - March 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"Despite outdoor power equipment being a large and costly purchase, adults are more likely to own equipment than rent. In addition, the time-saving benefits from hiring a professional service may create challenges for the market.

Future growth may hinge on consumer interest in sustainability, emphasizing growth potential for eco-friendly power equipment options."

- **Olivia Guinaugh, Home & Personal Care Analyst**

This report looks at the following areas:

- Consumers are unwilling to pay more for product innovations
- Time-saving benefits offered by professional services may challenge market
- Declining homeownership rate can temper category growth

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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