

Oil Change Retail - US - January 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The oil change retail market is an extremely significant portion of the automotive aftermarket. In order to remain operational, internal combustion engine (ICE) vehicles must undergo regular maintenance and oil changes. The oil change retail industry is a large market, with a wide variety of oil change providers ranging from national quick lube chains to franchise dealerships to a local repair shop."

- Buddy Lo, Automotive Analyst

This report looks at the following areas:

- Nearly half of car owners don't always adhere to recommended oil change intervals
- Synthetic oils increasing mileage intervals between oil changes
- Oil change market extremely fragmented and competitive

For the purposes of this Report, Mintel defines oil change retail as locations that offer oil change facilities and services to the consumer. These may be bundled with other auto maintenance packages or offered as a single service.

Several main types of outlet are covered in this Report: independent repair shops, fast lube chains, car-repair shops, and car dealerships.

This Report primarily focuses on sales, trends, and consumer behavior involving oil change retail outlets. This Report does not cover self-service oil changes at home.

Value figures throughout this Report are at retail selling prices, excluding sales tax, unless otherwise stated.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Abbreviations

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