

## Indonesia Outbound - August 2018

Report Price: £295.00 | \$398.34 | €331.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



“Indonesia’s rapid economic progress has brought forth a dynamic shift in attitudes towards travel. The country’s expanding middle classes demonstrate a strong desire to travel abroad, eager to spend their discretionary income on experiences, not just consumer goods. The ease of researching and planning travel through smartphones is making travel all the more accessible.”

- **Jessica Kelly, Senior Tourism Analyst**

This report looks at the following areas:

- What is contributing to Indonesia’s economic transformation?
- What are the positive and negative factors driving Indonesia’s outbound travel market?
- How is Indonesia’s digital culture shaping travel behaviour?
- Where do Indonesians travel abroad?
- How is the airline industry shaping outbound travel?

**BUY THIS  
REPORT NOW**

**VISIT:**  
[store.mintel.com](http://store.mintel.com)

**CALL:**  
EMEA  
+44 (0) 20 7606 4533

Brazil  
0800 095 9094

Americas  
+1 (312) 943 5250

China  
+86 (21) 6032 7300

APAC  
+61 (0) 2 8284 8100

**EMAIL:**  
[reports@mintel.com](mailto:reports@mintel.com)

### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

# Indonesia Outbound - August 2018

Report Price: £295.00 | \$398.34 | €331.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

## Table of Contents

### Introduction

### Data Sources

### Market Drivers

#### Population

Figure 1: Indonesia's mid-year population, 1950-2050

Figure 2: Indonesia's mid-year population by age, 2015 & 2045

#### Economy

Figure 3: Indonesia – selected economic statistics, 2009-17

#### Indonesia's digital economy

#### Exchange rates

Figure 4: Selected exchange rates against the Indonesian Rupiah, 2012-17

#### Tourism balance

Figure 5: Indonesia's tourism balance, 2013-16

### Outbound Tourism

#### Arrivals

Figure 6: Indonesia outbound, 2012-17

#### Destinations

##### Asia

##### Singapore

##### Malaysia

##### Thailand

##### China

##### Hong Kong

##### Japan

##### South Korea

##### Macau

##### Australia

##### Taiwan

##### Vietnam

##### Cambodia

##### Philippines

##### India

##### Other

Figure 7: Indonesia outbound to Asia, 2012-17

#### Middle East

##### Saudi Arabia

**BUY THIS  
REPORT NOW**

**VISIT:** [store.mintel.com](http://store.mintel.com)

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

**EMAIL:** [reports@mintel.com](mailto:reports@mintel.com)

# Indonesia Outbound - August 2018

Report Price: £295.00 | \$398.34 | €331.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

UAE (Dubai)

Other

Figure 8: Indonesian outbound travel to the Middle East, 2012-16

Europe

France

Turkey

Netherlands

UK

Other

Figure 9: Outbound Travel to selected European destinations, 2012-17

Americas

Figure 10: Outbound travel to selected markets in the Americas, 2012-16

## Market Characteristics

Pre-booking behaviour and booking methods

Demographics

Purpose of visit

Expenditure

Length of stay

Figure 11: Average length of stay to outbound destinations, 2012-16

Seasonality

## Transport

Air

Airports

Airlines

Garuda Indonesia Airlines

Lion Air

Indonesia AirAsia

AirAsia X

Citilink

Batik Air Indonesia

Road/rail

Sea

## Accommodation

### Tour Operators and Travel Agencies

Panorama Group

Dwidayatour

Smiling Tour Group

OTAs

**BUY THIS  
REPORT NOW**

**VISIT:** [store.mintel.com](http://store.mintel.com)

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

**EMAIL:** [reports@mintel.com](mailto:reports@mintel.com)

## Indonesia Outbound - August 2018

Report Price: £295.00 | \$398.34 | €331.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Nusatrip

Tiket

Traveloka

Wego

Other

**What Next?**

**BUY THIS  
REPORT NOW**

**VISIT:** [store.mintel.com](https://store.mintel.com)

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

**EMAIL:** [reports@mintel.com](mailto:reports@mintel.com)