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"Due to the fact that a destination wedding is a 'one-stop shop', the burden of organising the event falls on the venue, rather than on the couple. Depending on the range of services it offers, the designated property can plan all the details. If the wedding is to be held far from where the bride or groom's family lives, it is harder for them to become 'involved'."

- Jessica Kelly, Senior Tourism Analyst

## This report looks at the following areas:

- Why are Millennials such an important demographic for the tourism industry?
- What are the restrictions against getting married on a cruise?
- Why are church weddings losing their appeal?
- What makes the Caribbean so popular?

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