

France Outbound - April 2018

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This report looks at the following areas:

- What foreign destinations do French citizens visit?
- How is the economy affecting outbound travel?
- What are the driving factors behind destination choice?
- What modes of transport are used most often?

“France ranks as the fifth-largest outbound market in expenditure terms, reports the UNWTO. Despite a marginal decline in outbound trips in 2016, tourism expenditure increased in 2016 – a positive sign for the outbound market. French tourists may be taking fewer trips but they are choosing to invest more in each trip.”

- **Jessica Kelly, Senior Tourism Analyst**

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Other

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Canada

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TUI France

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