

## Supermarkets - UK - November 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The supermarket sector is growing once more, but this growth has not been enough to stem the tide of spending moving away from large-format stores. This decade has seen unprecedented change in both how grocery shoppers behave and how the sector is structured.”

– Nick Carroll, Senior Retail Analyst

This report looks at the following areas:

- The Asda and Sainsbury's merger: 2+3=1?
- What does the future of supermarkets look like?
- Waste not, want not: Where do supermarkets sit in the fight against food waste?

All grocery retail sales advanced 3% in 2017 to reach £176.7 billion, representing the strongest growth seen in the sector since 2011. This growth was of course driven to a degree by inflation, with food and drink prices soaring in 2017 (+2.3%) following Sterling's devaluation after the EU referendum result in 2016. However, there was solid underlying growth, and we estimated that growth will accelerate in 2018 to 3.8%.

The supermarket sector also had its best year since 2012 in 2017 with the sector growing 1.3% to reach £88.4 billion, again helped by inflation. However, growth in the large-format sector could not match that of the overall sector, meaning that for the sixth consecutive year the supermarket channel lost share of all grocery retail sales. Despite this it remains the channel that accounts for over half of retail sales (52% in 2017) and the channel where two thirds (66%) of grocery shoppers spend the most in a typical month.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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