

Consumers and Gadget Insurance - UK - November 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“People want to keep their devices for longer and are keen to protect them. Gadget insurance has a strong case in a world of expensive, indispensable technology and sustainable-minded consumers. Simple, relevant products that provide clear value appeal to owners, but insurers also need to find a spot at the all-important moment of purchase.”

- Irene Salazar, Financial Services Analyst

This report looks at the following areas:

- **Extended warranties: right place, right time**
- **Keeping gadgets for longer: insurance and the sustainability angle**

Ownership and use of valuable portable devices continue to increase, but expensive price tags and market trends could result in a weaker appetite for regular upgrades. Consumers show a desire to keep their devices for longer and are looking to protect them. However, many consumers continue to neglect their insurance needs, putting their possessions at risk.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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