

Consumers and Health Insurance (PMI and HCPs) - UK - October 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Conditions are tough in the UK private health insurance market, with affordability putting pressure on customer numbers and Brexit creating a more cautious corporate climate. Providers are rightly focussed on customer retention and controlling costs in order to maintain profitability.”

– **Sarah Hitchcock, Senior Finance Analyst**

This report looks at the following areas:

- **PMI – the problem of affordability**
- **HCPs – raise awareness of additional health benefits**

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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