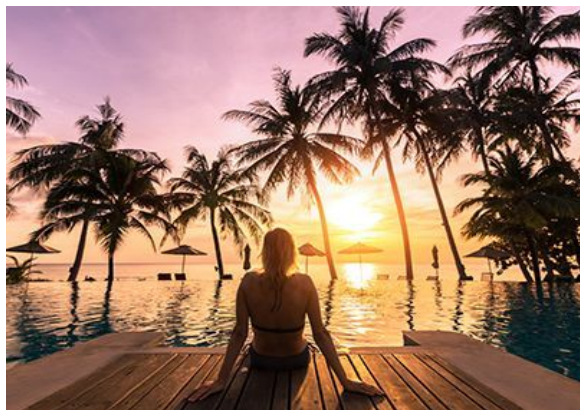


## Long-haul vs Short-haul Holidays - UK - October 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“More people are choosing to take multiple short breaks rather than one long holiday. As a result the outlook for the short-haul market is more positive than the long-haul sector, which is set to decline for the first time since 2012.”

– **Paul Davies, Category Director – Leisure, Travel, Foodservice and B2B Research**

This report looks at the following areas:

- Encouraging more people to look beyond Europe
- Staycations pose a bigger threat to the short-haul market

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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