

Eating Out Review - UK - September 2018

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"Foodservice operators that base their strategy around promotions are not doing enough to stand out. Brands also need to show that they care about the well-being of their customers by responding with menu choices that cater to healthy lifestyles."

- **Trish Caddy, Foodservice Analyst**

This report looks at the following areas:

- Allocate weekdays for fun get-togethers with friends
- Weekday menu choices that cater to healthy lifestyles
- Enhance takeaway or delivery options for solo diners

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Enhance takeaway or delivery options for solo diners

The facts

The implications

The Market – What You Need to Know

Eating out market value is forecast to grow to £83 billion by 2023

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