

## Sports Betting - UK - August 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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"The 2018 FIFA World Cup will have accelerated growth in sports betting market value but is likely to have been less successful in growing the player pool or promoting new technologies."

- David Walmsley, Senior Leisure Analyst

This report looks at the following areas:

- What can the World Cup tell us about the future of football betting?
- Will sports betting win or lose from gaming machine crackdown?

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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## The Market – What You Need to Know

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