

Gambling Review - UK - June 2018

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“A fall in lottery sales and a forthcoming cut in gaming machine stakes are presenting significant challenges to the retail gambling market’s most valuable segments.”
 – David Walmsley, Senior Leisure Analyst

This report looks at the following areas:

- Gaming machine stakes cut – Who are the likely winners and losers?
- What does the rise of mobile gambling mean for retail?

The UK’s retail gambling market experienced an unexpected National-Lottery-led fall in value during 2016/17 and is projected to contract again as a result of a forthcoming reduction in B2 gaming machine stake limits.

Although the negative impacts of that cut are concentrated in the betting shops segment, other venues are not expecting to gain proportionately from displaced activity, which it is feared could accelerate the migration of play online and particularly to mobile devices.

In the longer-term, however, taking the issue off the table could help the industry detoxify the image of high street gambling as a whole and create a calmer climate, in which legislators may be more open to considering a range of more favourable changes to regulations that would benefit operators and customers alike.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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