

Bundled Communications Services - UK - March 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Investment in fibre-to-the-premises will dramatically increase broadband speeds for consumers, and lead to increased revenue for operators as they charge more for ultrafast connections.”

– **Andrew Moss, Consumer Technology Analyst**

This report looks at the following areas:

- A battle for premium TV content
- The rise of ultrafast broadband
- Quad-play bundles on the rise

Bundled communications services revenue rose 3.8% to £21.3 billion in 2017, with the largest growth seen in broadband services. Pay-TV operator revenue also grew slightly, and fixed line services managed to hold steady due to increases in line rental costs offsetting the fall in landline usage. The growth of broadband revenue is due to increasing uptake of superfast broadband, and significant investment in this area means this trend is likely to continue. The growth of pay-TV revenue comes amidst an ongoing battle with over-the-top media for customers, and sentiment that pay-TV may no longer be necessary. This growth is primarily due to operator investment in exclusive content, contracts for broadcast sports, and improvements to set-top box technology.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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BT increases broadband market share
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Over half of bundles include a TV service

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