

Travel Money - UK - March 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The travel money market continues to be driven by consumers’ desire to get the best exchange rate possible. Sterling’s struggles against the euro and the income squeeze caused by rising inflation at home mean travellers have even greater reason to demand the best rates for their foreign currencies.”

– **Sam Marks, Financial Services Analyst**

This report looks at the following areas:

- The Pound is struggling against the Dollar and euro
- Convenience may be more influential than consumers let on
- Security is an important consideration for people

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
Products covered in this Report

Executive Summary

The market
Total expenditure grew by 4% in 2017
Figure 1: Forecast for annual expenditure on overseas trips by UK residents, 2012-22

85% of people arrange travel money prior to travel
Figure 2: Arrangement of travel money for holidays abroad, November 2017

Annual increase in visits slows to 0.4%
Figure 3: Number of overseas visits by UK residents, by purpose, 2010-17

Sterling is still struggling against the euro
Figure 4: Spot exchange rates, monthly average, US Dollar-Sterling and euro-Sterling, January 2010-January 2018

Companies and brands
Adspend drops to £3.6 million in 2017
Figure 5: Total above-the-line, online display and direct mail advertising expenditure on travel money (including prepaid cards), 2013-17

Post Office is seen as the most trusted and differentiated brand
Figure 6: Attitudes towards and usage of selected brands, November 2017

The consumer
Three quarters of people used travel money abroad
Figure 7: Method of spending money on holiday abroad, 2015-17

Foreign currency is seen as the most convenient
Figure 8: Perceptions of travel money, November 2017

Getting the best exchange rate is key
Figure 9: Most important factors for travel money, November 2017

84% take more notice of exchange rates before travel
Figure 10: Exchange rate monitoring behaviour, November 2017

35% of people are interested in receiving notifications about exchange rate changes
Figure 11: Interest in travel money features, November 2017

Security is the biggest concern for consumers
Figure 12: Attitudes towards travel money, November 2017

What we think

Issues and Insights

The Pound is struggling against the Dollar and euro
The facts
The implications

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Convenience may be more influential than consumers let on

The facts

The implications

Security is an important consideration for people

The facts

The implications

The Market – What You Need to Know

Total expenditure grew by 4% in 2017

85% of people arrange travel money prior to travel

Volume growth has slowed

Market Size and Forecast

Total expenditure grew by 4% in 2017

Figure 13: Total annual expenditure on overseas trips by UK residents, 2010-17

Expenditure on holidays rose by 4% in 2017

Expenditure abroad for business reasons decreased in 2017

Figure 14: Annual expenditure on overseas trips by UK residents, by purpose of visit, 2010-17

Europe accounts for the majority of overseas spending...

...while expenditure in North America fell by 4%

Figure 15: Annual expenditure on overseas trips by UK residents, by region of visit, 2010-17

Growth expected to be slow and steady

Figure 16: Forecast for annual expenditure on overseas trips by UK residents, 2012-22

Figure 17: Forecast for annual expenditure on overseas trips by UK residents, at current and constant prices, 2012-22

Forecast methodology

Channels to Market

85% of people arrange travel money prior to travel

Figure 18: Arrangement of travel money for holidays abroad, November 2017

Four fifths of consumers use one method to arrange travel money

Figure 19: Repertoire of methods of arranging travel money, November 2017

Two thirds collected travel money in-store

Figure 20: Collection of travel money, November 2017

Millennials are the most likely to use an ATM

Figure 21: Collection of travel money, by generation, November 2017

Market Drivers

Annual increase in visits slows to 0.4%

Figure 22: Number of overseas visits by UK residents, by purpose, 2010-17

Europe accounts for 80% of overseas visits

Figure 23: Number of overseas visits by UK residents, by region visited, 2010-17

Holiday bookings held up in 2017

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Figure 24: Booked holidays in the last three months and intentions to book a holiday in the next three months, June 2013-November 2017

Sterling is still struggling against the euro...

...while the Dollar is its own worst enemy

Figure 25: Spot exchange rates, monthly average, US Dollar-Sterling and euro-Sterling, January 2010-January 2018

Companies and Brands – What You Need to Know

Adspend drops to £3.6 million in 2017

Post Office is seen as the most trusted and differentiated brand

AI is revitalising travel money, while brands are split on ATM fees

Competitive Strategies

Strong demand for local collection of travel money

AI is revitalising travel money

Monzo introduces overseas ATM fees...

...while the Global ATM Alliance removes them

Monzo ends prepaid travel card

Prepaid multi-currency card/apps

Open Banking presents an opportunity

Advertising and Marketing Activity

Adspend drops to £3.6 million in 2017

Figure 26: Total above-the-line, online display and direct mail advertising expenditure on travel money (including prepaid cards), 2013-17

Post Office accounted for 44% of adspend on travel money

Figure 27: Top 10 advertisers on above-the-line, online display and direct mail advertising expenditure on travel money (including prepaid cards), 2015-17

Adspend on digital accounts for 54%

Figure 28: Total above-the-line, online display and direct mail advertising expenditure on travel money (including prepaid cards), by media type, 2017

Nielsen Ad Intel coverage

Brand Research

What you need to know

The Post Office is seen as the most trusted and differentiated brand

Brand map

Figure 29: Attitudes towards and usage of selected brands, November 2017

Key brand metrics

Figure 30: Key metrics for selected brands, November 2017

Brand attitudes: Tesco Bank rewards loyalty

Figure 31: Attitudes, by brand, November 2017

Brand personality: Thomas Cook is the most fun

Figure 32: Brand personality – macro image, November 2017

Post Office is the most reliable

Figure 33: Brand personality – micro image, November 2017

Brand analysis

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Post Office is seen as the most reliable and helpful provider

Thomas Cook is seen as the most fun brand

Tesco Bank rewards loyalty

The Consumer – What You Need to Know

Three quarters of people used travel money abroad

Foreign currency is seen as the most convenient

Getting the best exchange rate is key

84% take more notice of exchange rates before travel

19% of people are interested in a mobile app that tracks spending

Security is the biggest concern for consumers

Methods of Spending Abroad

Three quarters of people used travel money abroad

Figure 34: Method of spending money on holiday abroad, 2015-17

Under-45s are more likely to use prepaid cards

25-34s are most likely to use a debit card abroad

Figure 35: Method of spending money on holiday abroad, by age, November 2017

Half of consumers use one method of spending money abroad

Figure 36: Repertoire of ways of spending money abroad, November 2017

Perceptions of Travel Money

Foreign currency is seen as the most convenient way to spend money

A third of people consider prepaid cards convenient

Figure 37: Perceptions of travel money, November 2017

Under-45s are most likely to see prepaid travel/currency cards as innovative

Figure 38: Association with innovation for prepaid travel or currency cards, by age, November 2017

Figure 39: Correspondence analysis, November 2017

Factors Affecting Choice of Travel Money

Getting the best exchange rate is key

Convenience is important

Figure 40: Most important factors for travel money, November 2017

A well-known brand is more important to Millennials...

...while Generation X and Baby Boomers seek value for money

Figure 41: Most important factors for travel money, by generation, November 2017

Monitoring of Exchange Rates

84% take more notice of exchange rates before travel...

...while 47% regularly monitor rates

Figure 42: Exchange rate monitoring behaviour, November 2017

Millennials are much more likely to find exchange rates confusing

Figure 43: Exchange rate monitoring behaviour, by generation, November 2017

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Interest in Features

19% of people are interested in a mobile app that tracks spending

Figure 44: Interest in travel money features, November 2017

35% are interested in notifications about exchange rate changes

Millennials are the key demographic for exchange rate notifications

Figure 45: Key demographic target group for exchange rate notifications – CHAID – Tree output, December 2017

Attitudes towards Travel Money

Security is the biggest concern for consumers

Figure 46: Attitudes towards travel money, November 2017

Older Millennials are more likely to worry about having all their money in cash

Figure 47: Attitudes towards the security of travel money in cash and debit/credit card, by generation, November 2017

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Consumer research methodology

Correspondence analysis methodology

Figure 48: Correspondence analysis for perceptions of travel money, November 2017

CHAID analysis methodology

Figure 49: Key demographic target group for exchange rate notifications – CHAID – Table output, November 2017

Appendix – Market Size and Forecast

Figure 50: Best- and worst-case forecast of annual expenditure on overseas trips by UK residents, at current and constant prices, 2017-22

Forecast methodology

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