

## Holiday Review - UK - January 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Rising inflation, more expensive oil, and a fluctuating Pound will weigh on consumers’ spending power in 2018.

We expect to see a slight reduction in the growth of overseas trips as some consumers opt for staycations instead of short breaks. We could also see more consumers opt for all-inclusive deals for their main summer break, to help them monitor their spending.”

– **Fergal McGivney, Travel Analyst**

This report looks at the following areas:

- **Holidaymakers could cut back on short city breaks in 2018**
- **Will all-inclusive holiday products prove more popular in 2018?**
- **How are holidaymakers paying for their trips?**
- **The majority of 25-34s feel that Brexit will make it more difficult to holiday overseas**

This Report examines the holiday habits and attitudes of British adults. Holidays can take place in the UK or abroad, but must constitute at least one overnight stay. The business travel market is not reviewed in this Report. An adult, for the purposes of Mintel’s research, is anyone aged 16 or over.

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The majority of 25-34s feel that Brexit will make it more difficult to holiday overseas

The facts

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