

House Building - UK - November 2017

Report Price: £995.00 | \$1321.06 | €1134.00

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“The housebuilding industry maintained stability over the past year despite wider Brexit volatility; with buoyancy driven by ongoing disparities between demand and supply, record low interest rates and the ongoing importance of Help to Buy initiatives.”

– Marco Amasanti, B2B analyst

This report looks at the following areas:

- What have been the core drivers of growth in the housebuilding market over the past year?
- How has Brexit impacted the market and the consumer base since the June 2016 referendum?
- What role has the Help to Buy scheme had in the housebuilding industry?
- How has the industry and the government looked to combat the housing crisis over the past year?
- What does the future look like for the housebuilding industry?

Definition

This Report analyses the UK market for new housing, providing details on the public and private sectors, and a detailed regional analysis of activity because the market is not homogeneous and many operators are active in confined regions. For the purposes of this Report, the following definitions have been utilised:

- **Public sector housing:** comprising housing schemes, old people's homes and the provision within housing sites of roads and services for gas, water, electricity, sewage and drainage. Such housing schemes are funded by local authorities or increasingly housing associations.
- **Private sector housing:** comprising all privately-owned buildings for residential use, such as houses, flats and maisonettes, bungalows, cottages and the provision of services to new developments.
- **Starts:** defined as when work commences on the laying of a dwelling's foundation.
- **Completion:** defined as when a dwelling becomes available for occupation.
- **Dwelling:** a building, or any part of a building, that forms a separate and self-contained set of premises designed to be occupied by a single family.
- **East Anglia:** Cambridgeshire, Norfolk, Suffolk
- **East Midlands:** Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire
- **North:** Cleveland, Durham, Northumberland, Tyne & Wear
- **North West:** Cheshire, Greater Manchester, Lancashire, Merseyside, Cumbria
- **South East:** Bedfordshire, Berkshire, Buckinghamshire, East Sussex, Essex, Hampshire, Hertfordshire, Isle of Wight, Kent, Oxfordshire, Surrey, West Sussex, Greater London
- **South West:** Avon, Cornwall, Devon, Dorset, Gloucestershire, Somerset, Wiltshire
- **West Midlands:** Hereford, Worcester, Shropshire, Staffordshire, Warwickshire, West Midlands
- **Yorkshire and Humberside:** Humberside, North Yorkshire, South Yorkshire, West Yorkshire

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Trade Associations

Home Builders Federation

National Council of Building Material Producers

National Housebuilding Council

National Housing Federation

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