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"The wide range of factors affecting demand for windows and doors in the residential sector tend to lead to strong growth when the economy is performing well, and more challenging times when the economy declines or stagnates.

The market therefore tends to exaggerate economic fluctuations, and there will be strong concerns over the potential disruption caused by the Brexit decision".

**Terry Leggett, Senior Analyst** 

### This report looks at the following areas:

- What are the main market drivers?
- What effect will Brexit have?
- . Will a hung parliament change new construction activity?

#### Definition

The report covers the UK market for double and secondary glazing. Triple glazing is also included, though this remains a small sector of the market. Double glazing normally involves the removal and replacement of existing windows and frames, while secondary glazing is usually fitted to existing frames. It is not possible to eliminate installation charges because of the nature of supply.

Sales to the building trade and commercial, industrial public non-residential sectors are excluded.

A variety of materials are used in the construction of window and door frames. Traditional timber still dominates the new installation market, while steel window frames are largely out of fashion, though they are more widely used outside the residential sector. PVCu is widely used in the retro-fit double glazing sector, while aluminium has also retained a significant role in this sector. In the latter case, much of the total market is accounted for by commercial applications, especially retail properties.

The report looks at the direct sell and the builders/contract sector.

The direct sell sector includes all companies who offer windows and other products directly to the public on a sell and install basis, including door to door, retailers, garden centres, and showrooms. These companies have traditionally been known as 'double glazing' or 'replacement windows' companies. Windows and doors are normally for replacement, though some first-time installations are also carried out. Selling tends to be done on a local basis, or, as the name suggests, door to door or through a local showroom.

The builders/contract sector incorporates all windows and doors installed in private and public housing sector dwellings as part of home improvement schemes, other than those installed by direct sell companies, such as the new build market. The sector also incorporates companies that custom build products for clients.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Council For Aluminium Building

Architectural & Specialist Door Manufacturers Association

Association for the Conservation of Energy

Automatic Door Suppliers Association

British Glass

British Woodworking Federation

Door & Hardware Federation

Flat Glass Manufacturers' Association

Glass & Glazing Federation

Plastic Windows Federation

Society of Glass Technology

Steel Window Association

Trade magazines

Building Products (Monthly)

Conservatory Magazine (Alternate months)

FENSA News (Quarterly)

Glass (Bi-Monthly)

Glass Age (Monthly)

Glass & Glazing Products (Monthly)

Local Government News (Monthly)

Window Fabricator & Installer (11 issues per year)

Window Industries (Monthly)

Windows Active (Monthly)

Trade exhibitions

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Glassex

Glass Process & Technology (GP&T)

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