

Ceramic Tiles - UK - July 2017

Report Price: £995.00 | \$1288.43 | €1182.46

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“Use of ceramic tiles in the UK remains atypical to the rest of Europe, and is largely restricted to kitchens and bathrooms. Demand has been boosted by the en-suite trend, which originated from the new build market but has extended to the refurbishment market, but there has also been competition from substitute materials such as splash boards”.

– **Terry Leggett, Senior Analyst**

This report looks at the following areas:

- What are the fashion trends of 2017?
- Why is the UK use of ceramic tiles so different to the rest of Europe?
- Will Brexit have a major impact on the market?

The ceramic tile industry makes a wide range of products for covering floors and walls, with applications in private, public and industrial buildings. Tiles can be produced in a variety of shapes and sizes, and can incorporate different patterns.

The ceramic tile market is commonly segmented into:

- glazed tiles
- unglazed tiles

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- Why is the UK use of ceramic tiles so different to the rest of Europe?
- Will Brexit have a major impact on the market?

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Further Sources & Contacts

Trade associations

The Tile Association

Trade magazines

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