

Commercial Banking and Finance - UK - March 2017

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“The UK’s decision to leave the European Union in June 2016 has created an environment of uncertainty for small business owners, which is likely to continue for the foreseeable future while exit negotiations take place. ‘Brexit’, as well as low interest rates and potentially weaker economic growth going forward, is expected to weigh on UK-focused banks.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving commercial banking and finance?
- Has the market been affected by the result of the referendum? How could it be affected by the UK’s exit over the short term?
- Has regulation restricted industry development?
- Can challenger banks make a significant impact? Or is the market still dominated by the ‘big four’?
- What does the future hold for commercial banking and finance?

By digitising existing core businesses, banks can reduce operating costs while maintaining market share and profitability. Competitive pressures and the need to remain innovative through R&D form the base of corporate finance demand at a time when consolidation and cost control are driving strategic planning.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- What does the future hold for the industry?

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Company Strategy

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