

B2B Insurance - UK - January 2017

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“The rapid introduction of new technologies, such as telematics, and the growing importance of data and analytics, have demonstrated to insurance companies just how quickly the market can be disrupted by new ideas or non-traditional competitors. As insurers seek to build partnerships and alliances in the ‘insurtech’ sector, they must be willing to explore multiple strategies and opportunities.”

This report looks at the following areas:

- What are the key determinants driving the B2B insurance industry?
- How has the lead-up to Brexit already impacted the market?
- How has the government influenced and shaped the development of the sector?
- What are the key issues the UK industry needs to address to maintain its global commercial position in an ever-competitive market?
- What does the future hold for the UK’s B2B insurance industry?

Business-to-business insurance, or B2B insurance, describes the buying and selling of commercial insurance between an insurer and business. This excludes ‘personal lines’ insurance policies tailored towards private individuals, and instead includes ‘commercial lines’ policies.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Further Sources and Contacts

Trade associations

Association of Insurance and Risk Managers (Airmic)

Association of British Insurers (ABI)

British Insurance Brokers' Association (BIBA)

Chartered Insurance Institute (CII)

Financial Conduct Authority (FCA)

International Underwriting Association of London (IUA)

London & International Insurance Brokers' Association (LIIBA)

Trade magazines

Continuity Insurance & Risk (Bimonthly)

Insurance Age (Monthly)

Insurance People (Monthly)

Insurance Times (Fortnightly)

Post Magazine & Insurance Week (Weekly)

The Insurance Insider (Monthly)

Trade exhibitions

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Digital Insurance World 2017

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