

## Pest Control and Repellents - US - November 2017

Report Price: £3008.96 | \$3995.00 | €3429.31

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"The pest control products and services market continues to experience steady growth, reaching \$10.6 billion in 2017, a 4% increase from the year prior."  
- **Rebecca Cullen, Household Care Analyst**

This report looks at the following areas:

- **Chemical concerns relevant among young adults, parents**
- **Protecting family, fast-acting highest on long list of priorities**

Warming weather trends have stimulated pest activity, driving up the need for pest products to help maintain a pest-free home. Accelerating sales growth beyond this moderate pace may require greater expansion of natural and non-chemical offerings to appeal to younger adults and parents who are most apt to use pest products and services but also have safety and chemical concerns.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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