

Vacuum Cleaners - US - October 2017

Report Price: £2982.01 | \$3995.00 | €3381.30

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"Vacuum cleaners are a household staple, with most of consumers currently owning one and many planning to make a purchase within the next year. High penetration and long purchase cycles can challenge growth, but innovations that answer the need for convenience can encourage premium spending."

- Rebecca Cullen, Household Care Analyst

This report looks at the following areas:

- Home ownership is on the decline
- Pricing thresholds stop short of the peak

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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