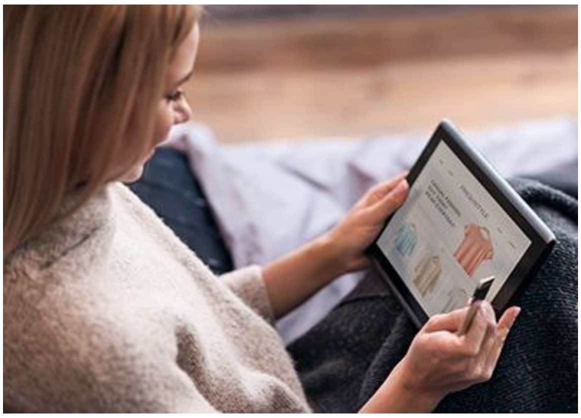
Fashion Online - UK - June 2017

Report Price: £1995.00 | $2583.33 | €2370.86

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



"As consumers have become more accustomed to shopping for fashion online their expectations have been raised and retailers will have to invest more in the online shopping experience to drive sales. Delivery is becoming a key online battleground and the use of delivery passes and more dynamic delivery options could increase loyalty towards a specific retailer."

Tamara Sender, Senior Fashion Analyst

This report looks at the following areas:

- **Why is online fashion continuing to see strong growth?**
- **Who are the winners and losers in online fashion?**
- **What are the growth opportunities for online sales of fashion?**

Products covered in this Report

For the purposes of this Report, Mintel has used the following definitions for online fashion:

Includes:

- **Clothing for men, women and children, including both underwear and outerwear.**
- **Footwear, including shoes, boots and any other type.**
- **Fashion accessories such as handbags, scarves and costume jewellery.**

The market is defined as all purchases where transactions are made through the retailer's website, or through an auction site, rather than by other ordering methods, even if the product is viewed online prior to purchase.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Fashion Online - UK - June 2017

Report Price: £1995.00 | $2583.33 | €2370.86

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents