

Insurance - China - July 2017

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“China contributes over half of the world’s insurance market growth, which is mainly driven by the strong wealth management demand of domestic investors. But that’s just part of the story.”

- Aaron Guo, Senior Analyst, China

This report looks at the following areas:

- How long will the rush to buy insurance in HK last?
- How has the sales channel been evolving in the insurance market?
- Where are the opportunities for overseas insurers?

The Chinese insurance market has witnessed a number of new developments in the past two years. The sudden trend of going to Hong Kong to buy insurance, insurance companies investing huge amounts in the security market, and a growing number of regulations have all put the market in the spotlight.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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