

Ride Sharing and Alternate Transportation - US - February 2017

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"Ride sharing services as an industry is a relatively recent innovation which has exploded in use and popularity in recent years, having popped up across the globe, available now in practically every major metropolitan area."

- **Buddy Lo, Automotive Analyst**

This report looks at the following areas:

- Ride sharing users by frequency of use
- Reasons and locations for using ride sharing
- The multitude of mobility options available to Urban residents

Due to advances in smartphone technology and capabilities, ride sharing has allowed millions of car owners to monetize their vehicles while fulfilling consumer demand for mobility within the marketplace. This Report will discuss ride share usage, reasons for using ride share services, as well as alternative transportation methods available to consumers in the US

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- Uber and Lyft dominate US market
- New entrants attempt to gain market share
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