

Hispanic Lifestyles and Entertainment - US - January 2017

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"Hispanics feel life is to be enjoyed, although most agree they are generally simple people who don't need much to be satisfied. In many cases, larger households and a lower median income forces Hispanics to prioritize expenses.

However, while Hispanics feel that their budgets are limiting, they don't feel they overspend on entertainment, even as they over index for a wider set of activities."

- Juan Ruiz, Director of Hispanic Insights

This report looks at the following areas:

- Financial constraints can limit entertainment options
- Satisfaction with life is about having realistic expectations
- Children influence the leisure time of Hispanics aged 25-44

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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