

Camping in North America - September 2017

Report Price: £295.00 | \$382.00 | €350.58

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



"Camping is one of the most popular leisure activities in North America. In a 2017 survey, the Outdoor Foundation found that among American adults aged 25 and older, camping was the fifth most popular activity, just behind cycling, itself a hugely popular pursuit. "

- Jessica Kelly, Senior Tourism Analyst

This report looks at the following areas:

- What type of accommodation is preferred by first-time campers?
- What is the principal reason people become lifelong campers?
- Why do youngsters enjoy camping even more than adults?
- Why are bicycles popular with campers?
- What outdoor activities do campers enjoy?
- How far does the average camper travel from home?

**BUY THIS
REPORT NOW**

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

China
+86 (21) 6032 7300

APAC
+61 (0) 2 8284 8100

EMAIL:
reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Camping in North America - September 2017

Report Price: £295.00 | \$382.00 | €350.58

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Introduction

Data Sources

A Thumbnail Sketch of North America

The US
The US economy
Canada
The Canadian economy

Overview of Tourism in North America

The US
Figure 1: Top 10 tourist destinations, 2013-15
Figure 2: Non-resident arrivals to the US, 2012-16
Figure 3: Number of person trips & arrivals in the US – Domestic & international, 2012-16
Canada
Figure 4: Top source countries for tourist arrivals in Canada, 2015-16
Figure 5: US residents entering Canada by mode of travel, 2012-16

Demographic Profile of North America

The US
Figure 6: US population by age group, 2014, 2020 & 2030
The ageing Baby Boomers
The up-and-coming Millennials
Other key demographics
Figure 7: US population by Hispanic or Latino origin comparing 2014 with 2060
Canada
Figure 8: Canadian population by age group, 2016
Figure 9: Population of Canada, segmented by generation, 2015

The Origins of Camping in North America

Have tent will travel – A cultural norm for centuries
The evolution of 'modern' camping
Camping comes into its own
Camping today

Types of Campsites – Something for Every Taste

Camping and technology
Campsites in the US
Private-sector campgrounds
Public-sector campgrounds

**BUY THIS
REPORT NOW**

VISIT: store.mintel.com
CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094
Americas +1 (312) 943 5250 | China +86 (21) 6032 7300
APAC +61 (0) 2 8284 8100 |
EMAIL: reports@mintel.com

Camping in North America - September 2017

Report Price: £295.00 | \$382.00 | €350.58

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

US national parks
The US Forest Service
Campsites in Canada
Private-sector campgrounds
Public-sector campgrounds
Canada's national parks
Urban camping
Other camping options
The North American tradition of summer camps
Camping on Indian land

Reasons for Taking a Camping Holiday

Figure 10: Participation in outdoor activities among Americans aged 6 & older, 2006-16

The most popular outdoor activities

Figure 11: Most popular outdoor activities among American adults aged 25 & older, 2015 & 2016

Figure 12: Most popular outdoor activities among American youth aged 6-24, 2015 & 2016

What activities do campers enjoy?

Figure 13: Top 10 activities of campers, 2014-16

Why campers bring along a bike

Who are the Campers?

Millennials love camping

How far do campers travel?

Do petrol prices play a role in the length of distance travelled?

Transport and Camping

Then and now

A home away from home

RV Sales

Market overview

Figure 14: RV wholesale shipments – annual deliveries from manufacturers to dealers, 2012-17

How many RVs ply the highways?

Promoting the RV lifestyle

New markets overseas

RV Rentals

Cruise America

Rental costs

SUVs – The vehicle of choice

Camping Accommodation

Figure 15: Accommodation type by age, 2016

BUY THIS
REPORT NOW

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

EMAIL: reports@mintel.com

Camping in North America - September 2017

Report Price: £295.00 | \$382.00 | €350.58

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

'Alternative' Camping

Beyond cabins, RVs and conventional tents
Yurts
Treehouses
Geodesic domes
Vintage boats
Tepees
Hanging tents

Marketing and Promotion

Camping organisations
Go RVing
Kampgrounds of America
Camping shows and trade fairs
Alberta RV EXPO & Sale
Boston RV & Camping Expo
O'Loughlin Trade Shows
Toronto Spring Camping and RV Show
Automobile clubs

What Next?

BUY THIS
REPORT NOW

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

EMAIL: reports@mintel.com