

The Spanish Hotel Sector - Spain - August 2017

Report Price: £295.00 | \$382.00 | €350.58

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“Spain’s hotel sector is currently benefiting from the long-awaited recovery of the Eurozone economy. Also, security concerns in formerly popular tourist destinations in North Africa and Turkey are diverting tourists to the perceived safety of the Iberian Peninsula, which is boosting hotel performance.”

- **Jessica Kelly, Senior Tourism Analyst**

This report looks at the following areas:

- What has been the recent trend in arrivals and overnights in Spanish hotels?
- What is the breakdown of Spain's hotel capacity by region?
- Which are the main Spanish hotel groups and what is the nature of their hotel portfolios?
- How extensive is the presence of foreign hotel chains in Spain?
- What are the trends in terms of distribution channels for Spanish hotels?
- How will the current economic, geopolitical and regulatory environment impact the Spanish hotel sector?

This report provides an overview and outlook for the Spanish hotel sector. Overall, the Spanish hotel sector currently finds itself in a sweet spot. The European and especially the Spanish economy are rebounding nicely, which is driving demand for hotel services. Otherwise, fears of terrorism and political disruption in formerly popular tourist destinations, such as North Africa and Turkey, are encouraging holidaymakers to opt for the perceived safety of the Iberian Peninsula, which is boosting hotel performance.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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