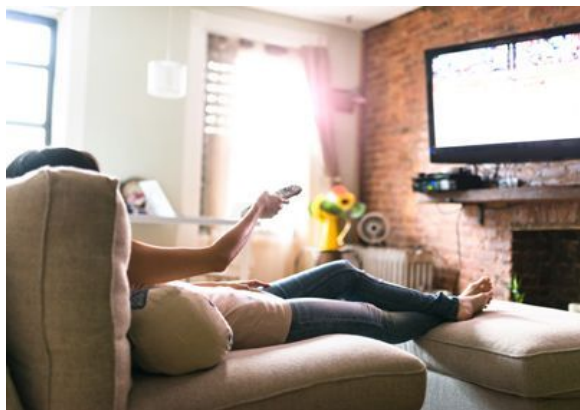


Pay TV and Streaming Services - Canada - September 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"The market for pay TV cable and satellite has been on the decline for several years now, while pay TV via the internet has seen substantial growth in the past five years. This represents an adjustment of how consumers consume media, thus brands in the category are putting an emphasis on online services such as video streaming."

- **Andrew Zmijak, Research Analyst**

This report looks at the following areas:

- Canadians can be a finicky bunch
- Sentiment over costs of pay TV is evident
- Hardware, software and content concerns

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