

## Mobile Phone and Tablet Accessories - Canada - July 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"As mobile hardware and connectivity increasingly become central to consumers' lives, a wide variety of accessories are being purchased to facilitate usage. Looking forward, sales will be driven not only by a desire for necessities such as cases and chargers, but also by products that increase functionality, such as portable external battery packs and keyboards."

**- Andrew Zmijak, Research Analyst**

This report looks at the following areas:

- Older consumers are less likely to own and/or plan on purchasing accessories
- Close to a third agree that buying accessories online saves money
- Awareness of brands is relatively low

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The growth of mobile phone sales is a boon for accessories

Most are unwilling to pay a premium

Innovations in mobile phone and tablet accessories

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Abbreviations

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