

Greece Outbound - February 2017

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image

“The desire to travel overseas is high among Greek citizens who enjoy holidaying and visiting friends and family when abroad. Greeks are typically independent travellers who enjoy organising their own trips abroad.”

- **Jessica Kelly, Senior Tourism Analyst**

This report looks at the following areas:

- How has the Greek economic crisis impacted outbound travel?
- What are the most popular destinations visited by Greek citizens?
- How has Greece's travel and transportation industries developed in recent years?
- What are the major challenges for the Greek outbound market?
- How do Greek citizens organise and book outbound travel?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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