

Report Price: £295.00 | \$371.23 | €343.91

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



"While China offers the greatest potential for LCC development in Asia, protectionism and regulatory constraints remain a major impediment for LCCs that operate in the market."

This report looks at the following areas:

This report looks at the following areas:

- Which are the leading LCCs in the region?
- What is the market share of LCCs in the major Asian aviation markets (China, Hong Kong, India, Indonesia, Japan, Malaysia, the Philippines and Singapore?)
- How are regulatory and economic developments impacting LCCs in Asia?
- What is the trend regarding LCC air routes in the region?
- What are the growth prospects for LCCs in Asia?

BUY THIS REPORT NOW

VISIT: store.mintel.com

CALL:EMEA
+44 (0) 20 7606 4533

Brazil 0800 095 9094

Americas +1 (312) 943 5250

+86 (21) 6032 7300

APAC +61 (0) 2 8284 8100

EMAIL: reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



Report Price: £295.00 | \$371.23 | €343.91

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Introduction

Data Sources

Overview

Expenditure on travel and tourism

Figure 1: Spending1 on travel & tourism worldwide & in Asia Pacific & by sub-region (US\$bn), 2015 & 2026

Tourist arrivals

Figure 2: Tourist arrivals* in selected Asia-Pacific countries (m), 2012-20

Trend in air traffic

Figure 3: Passenger airlines: passenger volume, by selected Asian country (m), 2012-20

The LCC Business Model

Alliances

U-FLY Alliance

Fleet

Figure 4: U-FLY Alliance member details, January 2016

Eastar Jet joins U-Fly

Figure 5: Fare promotion over the period 27-31 July 2016

Value Alliance

Helping small carriers to compete against the market leaders

Value Alliance market share

Figure 6: South East Asia capacity share (% of seats) by airline group/alliance, May 2016

Figure 7: Value Alliance fleet size compared to the large Asian LCCs as of 18 May 2016

Growth through interlining and transfers

North East Asia

Figure 8: LCC share of available seats within select North East & South East Asian domestic markets, 5-11 June 2016

LCC penetration varies by country and route

Figure 9: LCC share of available seats in the 20 largest international North East & South East Asian markets, 5-11June 2016

Fast-growing China-Japan route

Taiwan-Japan and Hong Kong-Japan

Figure 10: Japan-Taiwan seat capacity by airline type on 10 largest routes, plus total Tokyo-Taipei market (left axis) & LCC penetration rate (right axis): 11-17 July 2016
Figure 11: Hong Kong-Japan LCC & FSC capacity & LCC share by city, 1-7 August 2016

Faster growth in North East Asia

Figure 12: Annual seat capacity of the three largest routes (in 2016) in North East & South East Asia, 2006-16

Figure 13: China - passenger airlines, market segmentation by volume (m passengers), 2007-15

9 Air

China United Airlines

BUY THIS REPORT NOW VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 EMAIL: reports@mintel.com



Report Price: £295.00 | \$371.23 | €343.91

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Fleet

Figure 14: China United Airlines' fleet, 2016

Lucky Air

Fleet

Figure 15: Lucky Air's fleet, November 2016

Ruili Airlines

Spring Airlines

Urumqi Air

Hong Kong

HK Express

Figure 16: HK Express' performance data, October 2016 &12 months to 31/10/2016

Japan

Figure 17: Japan - passenger airlines, market segmentation by volume (m passengers), 2007-13*

A comeback for AirAsia Japan

Jetstar Japan

Peach

Spring Japan

Vanilla

South Korea

Figure 18: South Korea - passenger airlines, market segmentation by volume (m passengers), 2010-15

Air Busan

Fleet

Figure 19: Air Busan's fleet, 2016

Jeju Air

T'way

South Asia

India

Figure 20: India – passenger airlines, market segmentation by volume (m passengers), 2009-15

IndiGo leads the pack

Figure 21: Domestic market share of Indian airlines, % share of domestic passengers, 01/2009-06/2016

Fleet

Figure 22: IndiGo's fleet, 2016

SpiceJet is second-ranked

Delhi is biggest base with most routes

Figure 23: SpiceJet's top 15 airports by weekly departing seats, summer 2016

Fleet

Figure 24: SpiceJet's fleet, 2016

GoAir

Figure 25: GoAir's annual ASKs & year-on-year growth, 2006-16

BUY THIS REPORT NOW VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 | **EMAIL:** reports@mintel.com



Report Price: £295.00 | \$371.23 | €343.91

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

GoAir's airport network

Figure 26: GoAir's top 12 airports, ranked by weekly departing seats, May 2016

Fleet

Figure 27: GoAir's fleet, 2016

Air India Express

AirAsia India

Figure 28: Destinations served by AirAsia India, 2016

Pakistan

Airblue

South East Asia

Fleet growth slowing down

Figure 29: South East Asia LCC fleet by airline, 2013-mid-2016

Capacity growth slows as LCC penetration rate declines

Figure 30: South East Asia LCC penetration rate (% of seats), 2007 to end May 2016*

Figure 31: South East Asia LCC group fleet size & order book, as of May 2016

Profitability a concern

Figure 32: South East Asian airline sector operating profit/loss (US\$m), 2015 vs 2014

Cross-border joint ventures

Indonesia

Figure 33: Indonesia – passenger airlines, market segmentation by volume (m), 2007-15

Citilink

Figure 34: Trend in Citilink passenger numbers, 2010-15

Figure 35: Citilink's aircraft fleet, 2016

Lion Air

Figure 36: Lion Air's fleet, 2016

Indonesia AirAsia

Indonesia AirAsia X

Malaysia

AirAsia

Growth continued in 2016

Figure 37: 3rd Quarter (July-September) operating statistics for AirAsia Group (8), 2016

Figure 38: Market share* of AirAsia Malaysia & its partially owned subsidiaries in Thailand, Indonesia, Philippines & India, 2015

Fleet

Figure 39: Total AirAsia fleet, 2016

AirAsia X

Fleet

Figure 40: Malaysia AirAsia X fleet, 2016

Restructuring

Philippines



VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 | **EMAIL:** reports@mintel.com



Report Price: £295.00 | \$371.23 | €343.91

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Cebgo

Cebu Pacific

Fleet

Singapore

Jetstar Asia Airways

Scoot

Fleet

Figure 41: Scoot Airlines' fleet, 2016

Tigerair

Fleet

Figure 42: Tigerair's fleet, 2016

Thailand

Figure 43: Annual passenger movements (m) at Thailand's main airports, 2003-16

Thai AirAsia now bigger than Thai Airways

Figure 44: Top 15 airlines operating at Thai airports, ranked by share of total, summer 2016

China is leading country market and growing fast

Nok Air

Fleet

Figure 45: Nok Air's fleet, 2016

NokScoot

Thai AirAsia

Thai AirAsia X

Thai Lion Air

Thai Vietjet Air

Vietnam

Figure 46: Vietnam – passenger airlines, market segmentation by volume (m), 2010-15

Jetstar Pacific Airlines

VietJet Aviation

Fleet

Figure 47: VietJet's fleet, December 2016

What Next?

Boeing predicts ongoing strong growth

Will LCCs finally take off in China?

Ongoing deregulation in ASEAN favours LCCS $\,$

Foreign ownership restriction could be lifted soon...

Long-haul LCC flights

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 **EMAIL:** reports@mintel.com