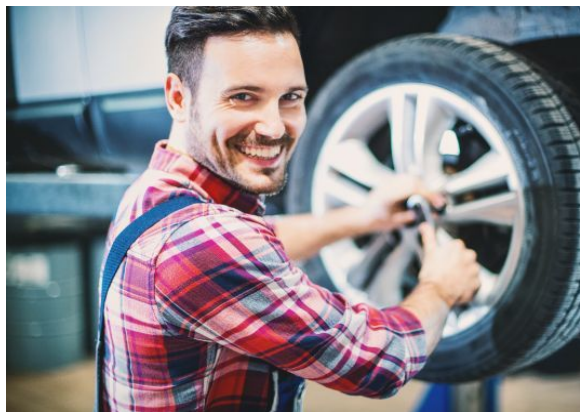


DIY Auto Maintenance - US - January 2017

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"This Report will focus on the DIY (do-it-yourself) automotive sector, and will discuss consumers' DIY history, overall aptitude, and knowledge of specific automotive maintenance, repairs, and customizations, as well as motivations and attitudes toward DIY automotive work."

- **Buddy Lo, Automotive Analyst**

This report looks at the following areas:

- Consumers intimidated by doing their own repairs
- Consumers would rather pay a professional for basic work
- Convenience, price, and location top reasons for parts and supplies

The Report will also cover the market size of the DIY segment and key players within the market.

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Table of Contents

Overview

What you need to know

Definition

Executive Summary

The issues

Consumers intimidated by doing their own repairs

Figure 1: Attitudes toward DIY auto work, by gender and age, October 2016

Consumers would rather pay a professional for basic work

Figure 2: Attitudes toward DIY automotive work, October 2016

Convenience, price, and location top reasons for parts and supplies

Figure 3: Reasons for purchase location, October 2016

The opportunities

Younger women more likely to do their own auto work

Figure 4: DIY history, by gender and age, October 2016

Hispanics more likely to be DIYers

Figure 5: DIY history, by race and Hispanic origin, October 2016

Majority of consumers have done or are willing to learn how to do some automotive work

Figure 6: DIY custom groups, October 2016

What it means

The Market - What You Need to Know

Auto parts and accessories expected to grow

AutoZone most visited retailer for auto parts and accessories

Service providers continue to challenge the DIY market

Market Size and Forecast

Automotive parts and accessories expected to grow through 2021

Figure 7: Total US consumer expenditures and fan chart forecast for auto parts and accessories, at current prices, 2011-21

Figure 8: Total US consumer expenditures and forecast for auto parts and accessories, at current prices, 2011-21

Market Breakdown

AutoZone sees the bulk of many DIY purchases

Figure 9: Automotive retail stores shopped in the last 12 months, January 2016 -August 2016

Castrol motor oil leads the category among DIY households

Figure 10: Motor oil brands used, January 2016-August 2016

Market Perspective

Service providers take the effort and hassle out of DIY automotive work

Market Factors

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Average age of vehicles rises to 11.5

Figure 11: Average age of passenger cars and light trucks, 2002-15

Americans are driving record number of miles

Figure 12: US miles traveled, Highway, 1990-2015

Consumer confidence impact decisions on auto repair

Figure 13: Consumer Sentiment Index, January 2007- November 2016*

Access to resources can grow DIY participation

Growing Hispanic population likely to increase DIY participation

Key Players – What You Need to Know

AutoZone most shopped auto parts store

Castrol motor oil leading brand among DIYers

Motorcraft oil struggles among DIYers

Hyundai launches augmented reality owner's manual app

What's Working?

AutoZone most visited auto parts shop

Castrol motor oil leading among DIYers

What's Struggling?

Motorcraft Oil struggles among DIYers

Complicated tasks remain for professionals

What's Next?

Augmented reality helps navigating under the hood

Connected vehicle diagnostic tools

The Consumer – What You Need to Know

Hispanics show the highest participation rates for DIY auto work

Most consumers have performed or are willing to learn automotive work

Instructional step-by-step videos most desired among consumers

Many consumers intimidated by performing their own automotive work

DIY History

Younger men most likely complete DIY work, but women should not be ignored

Figure 14: DIY history, by gender and age, October 2016

Coupes, wagons, and sports cars owners have higher DIY rates

Figure 15: DIY history, by vehicle type(s) owned, October 2016

Hispanics likely to have performed their own automotive work

Figure 16: DIY history, by race and Hispanic origin, October 2016

DIY Expertise and History

Most consumers know how to or are willing to learn basic auto maintenance tasks

Figure 17: DIY expertise and history, October 2016

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More than eight in 10 vehicle owners willing to at least learn some type of auto maintenance

Figure 18: DIY custom groups*, October 2016

Consumers most interested in learning about infotainment installation

Figure 19: DIY expertise and history, by custom groups, October 2016

Hispanics more experienced with auto work

Figure 20: DIY expertise and history, by race, Hispanic origin, and custom groups, October 2016

DIY Auto Enthusiasts more likely to DIY arts and crafts

Figure 21: DIY auto custom groups, by arts and crafts made, October 2016

DIY Resources

Instructional step-by-step videos most useful

Figure 22: DIY resources, October 2016

Augmented reality under the hood

Figure 23: DIY resources, by age, October 2016

TURF Analysis for DIY Resources

Figure 24: TURF Analysis – Learning tools, October 2016

Parents more likely to find value in internet chat forums

Figure 25: DIY resources, by parental status, October 2016

DIY Enthusiasts and Aspirational Enthusiasts want tools

Figure 26: DIY resources, by custom groups, October 2016

Auto Parts Purchase Locations

Franchise auto parts stores most commonly patronized

Figure 27: Auto parts purchase locations, October 2016

Coupe and sports car owners more likely to buy online

Figure 28: Auto parts purchase location, by vehicle type owned, October 2016

Enthusiasts seek specialized locations, nonenthusiasts prefer one-stop shops

Figure 29: Auto parts purchase location, by custom groups, October 2016

Blacks and Hispanics likely to shop at a tire retailer

Figure 30: Auto parts purchase location, by race and Hispanic origin, October 2016

Reasons for Purchase Location

Convenience, price, and location top reasons for choosing an auto parts retailer

Figure 31: Reasons for purchase, October 2016

Big box retailers and online retailers win on price

Figure 32: Reasons for purchase location - price, by purchase location history, October 2016

DIY Enthusiasts want a clean store

Figure 33: Reasons for purchase location - cleanliness, by custom groups, October 2016

Millennials value brand of auto parts retailers

Figure 34: Reasons for purchase location, by generation, October 2016

Attitudes Toward DIY Automotive Work

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Most vehicle owners think vehicles today are too complicated

Figure 35: Attitudes toward DIY auto work, October 2016

Younger women less intimidated by cars today, but less confident than younger men in fixing them

Figure 36: Attitudes toward DIY auto work, by gender and age, October 2016

Majority of DIYers fiscally motivated – enthusiasts also enjoy it

Figure 37: Attitudes toward DIY auto work, by custom groups, October 2016

Blacks and Hispanics like to express themselves through their vehicles

Figure 38: Attitudes toward DIY auto work, by race and Hispanic origin, October 2016

Appendix – Data Sources and Abbreviations

Data sources

Sales data

Fan chart forecast

Consumer survey data

Abbreviations and terms

Abbreviations

Appendix – Market

Figure 39: Total US consumer expenditures and forecast for auto parts and accessories, at current prices, 2011-21

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