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"Widespread smart meter deployment should create significant opportunities for energy suppliers, allowing them to offer more innovative and tailored tariffs and products. For example, the technology makes it possible for suppliers to offer 'time-of-use tariffs', charging a lower price for power at off-peak times, such as the weekend, and higher prices on high demand weekdays."

Claudia Preedy - B2B Analyst

This report looks at the following areas:

- What is the potential impact of Brexit on the UK's renewable energy policy?
- Have government subsidy cuts for some renewable technologies affected investor confidence?
- How have smaller energy suppliers managed to gain market share from the 'big six' in recent years?
- What opportunities do smart meters offer for energy suppliers?

The terms of reference for this report concern the UK energy market, specifically:

- Electricity generation and demand
- Gas supply and demand
- Retail energy market

Electricity generation refers to companies producing electricity in power stations that operate under generation licences. The report covers the following:

- coal generation
- gas
- nuclear
- · renewables (wind, solar, hydro, bioenergy, etc.)

The UK gas market can be separated into two sections: upstream (gas supply) and downstream (gas demand). The report covers gas supply (production, imports, exports) and the downstream activities of supply to the industrial, commercial, power generation and domestic sectors.

The retail energy market covers home energy providers in the UK, including:

- Electricity suppliers
- Gas suppliers

This report covers the residential energy supply market and excludes business customers.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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