

Dentistry - UK - June 2016

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“Private practices are becoming more attractive, with those buyers finding themselves priced out of the NHS market due to the lower profits available now considering good quality general dental practices. However, NHS and mixed practices are likely to continue to be in high demand due to the protected income stream and monopoly trading position associated with them.”
– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving the industry?
- How was the market affected by the recessionary period? Has it managed to recover?
- How has the provision of dental treatment and other services changed over recent times? Has it favoured private dental provision?
- How do patients currently rate dental services? Is there room for improvement?
- What does the future hold for dentistry in the UK?

The continued strain on NHS finances could lower confidence in the industry that the NHS will be able to offer appropriate remuneration to dental practices, particularly as dentistry is not a funding priority. Smaller practices will particularly suffer, especially as compliance costs are also likely to rise. This could offer a further incentive for dentists to offer private or cosmetic dental services as a way of guaranteeing more income and revenue.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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What actions is the private dentistry sector taking to gain market share?

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