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"The financial struggles of NHS Trusts provide an even greater opportunity for private providers to take on more NHS work and could see more people turning to private healthcare to guarantee access to healthcare services."

— Lewis Cone, Research Analyst

This report looks at the following areas:

- What are the key determinants driving the industry?
- Was the industry affected by the financial crisis and the slow recovery? If so, how has it developed and changed since?
- How have government schemes influenced market demand and supply?
- How has the provision of healthcare services changed over recent times? Has it helped private sector provision?
- What does the future hold for private healthcare services?

The UK healthcare landscape is changing, with both corporate and individual customers more engaged than ever in their own healthcare, fitness and wellness programmes. This has opened up opportunities for the market if providers and insurers can help design healthcare models that have availability, convenience and 'value for money' at the centre of their plans.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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