

Cars and Commercial Vehicles - UK - June 2016

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“The British automotive industry continues its somewhat unexpected revival following the 2008 economic crisis, aided in no small part by extensive foreign investment, rising foreign demand and the growing appeal of British-made vehicles, which have exploited their rich heritage, coming to represent a hallmark of tradition and excellence in the global arena.”

Marco Amasanti, B2B Analyst

This report looks at the following areas:

- What strategy have market leaders adopted in recent years to drive recent growth?
- How have foreign investors contributed to this recent expansion?
- What impact has the 2015 Volkswagen Emissions Scandal had in the automotive marketplace, and what effect is this expected to have moving forward?
- How has the surge of online shopping shaped activity in the market?
- What are the implications of the UK withdrawing from the EU?

Definitions

For the scope of this report, the following definitions are used:

- Passenger cars
: a road motor vehicle, other than a motor cycle, intended for the carriage of passengers and designed to seat no more than nine persons.
- Commercial vehicles
: a road motor vehicle used primarily for carrying goods, ranging from light commercial vehicles, such as vans and vehicles up to 3.5 tonne, to heavy commercial vehicles, essentially lorries. However, it excludes buses, coaches and taxis.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Trade associations

British Vehicle Rental and Leasing Association (BVRLA)

Confederation of Passenger Transport UK (CPT)

European Automobile Manufacturers Association (ACEA)

Freight Transport Association (FTA)

International Organization of Motor Vehicle Manufacturers (OICA)

The National Franchised Dealers Association

Retail Motor Industry Federation (RMI)

Road Haulage Association (RHA)

Society of Motor Manufacturers and Traders (SMMT)

Trade magazines

Auto Trader

Commercial Vehicle Dealer

FACTS Magazine

Motor Trader Magazine

Van User

Trucking Magazine

Trade exhibitions

Automechanika Birmingham

The Commercial Vehicle Show

Multimodal

Tip-ex and Tank-ex

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