

Shopfitting - UK - January 2017

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“There was belief prior to the recession that the increased frequency of store refurbishments in what remains an intensely competitive retail sector had broken the highly cyclical nature of the shopfitting sector. This proved overly optimistic as large retail chains delayed the roll out of refurbishment programmes in uncertain economic conditions.”

– Terry Leggett, Senior Industrial Analyst

This report looks at the following areas:

- What is the balance between refurbishment activity and new store fit out in the UK and how is this likely to change moving forward?
- How are retailers' actions affecting prices in the shopfitting industry?
- What are the prospects for new retail construction in 2017 and beyond?
- What retail sectors will offer the strongest new business opportunities over the coming year?
- What trends in retail store environments will affect shopfitters in the next five years?

Major shopfitters tend to hold framework agreements with major retail chains and therefore need critical mass to have a national capability. Retailers typically trial a layout and then roll out the format over a wider number of stores if successful. Greater use of technology in store has further heightened the barriers to entry for new operators, and major shopfitting groups generally have close relationships with the biggest retail chains.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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