

Kitchens and Kitchen Furniture - UK - September 2016

Report Price: £1750.00 | \$2834.04 | €2223.04

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"Popularity of creative home cooking and baking, especially at weekends, is adding to a love of gadgets and small kitchen appliances, which in turn means that people need to make the most efficient use of their storage and work surfaces. Creating more work spaces and better storage are key factors when people change their kitchen layouts."

- Jane Westgarth Senior Retail Analyst

This report looks at the following areas:

- How much influence do builders have in choosing where to buy?
- Kitchen planners are a vital ingredient in this market place
- How is the role of the kitchen changing?

Consumer spending on kitchens rose by 6.4% in 2015, helped by a buoyant housing market and strong consumer confidence. 2016 began well, but uncertainty created by the decision to leave the EU is likely to cool demand so that 2016's spending is expected to be 3% ahead of 2015, at £3,430 million. We forecast a further 12.4% growth over 2016-21, as people invest to get what they want from their kitchens. Kitchen refits in the last three years helped consumers improve the value of their homes, making them easier to sell. But ultimately, better kitchens make people feel happier in their homes, creating a space for socialising, spending quality time with the family, enjoying the pastime of cooking and being the room in the home where they create some of their fondest memories. This emotional attachment to kitchens will be a key factor in helping drive demand over the next five years.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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